

loopeal

## Elite toilet seat lifter

The most frustrating thing in life  
could be a filthy toilet seat

loopeal

Problems with touching the toilet seats?  
you are not alone..

..oh those 5h of life lost in pointless lifting  
of the toilet seat.



ONLY  
**\$69.99**

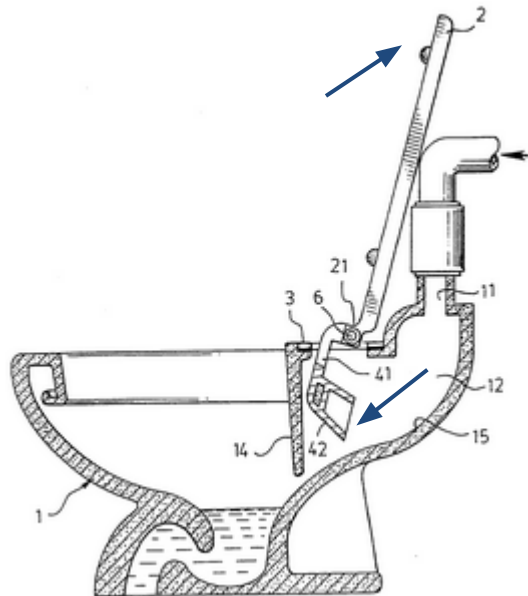
**ORDER NOW**

PayPal VISA MasterCard DISCOVER Fraud Protection Guaranteed

Available in Standard or Elongated sizes



The Easy



**390 £**

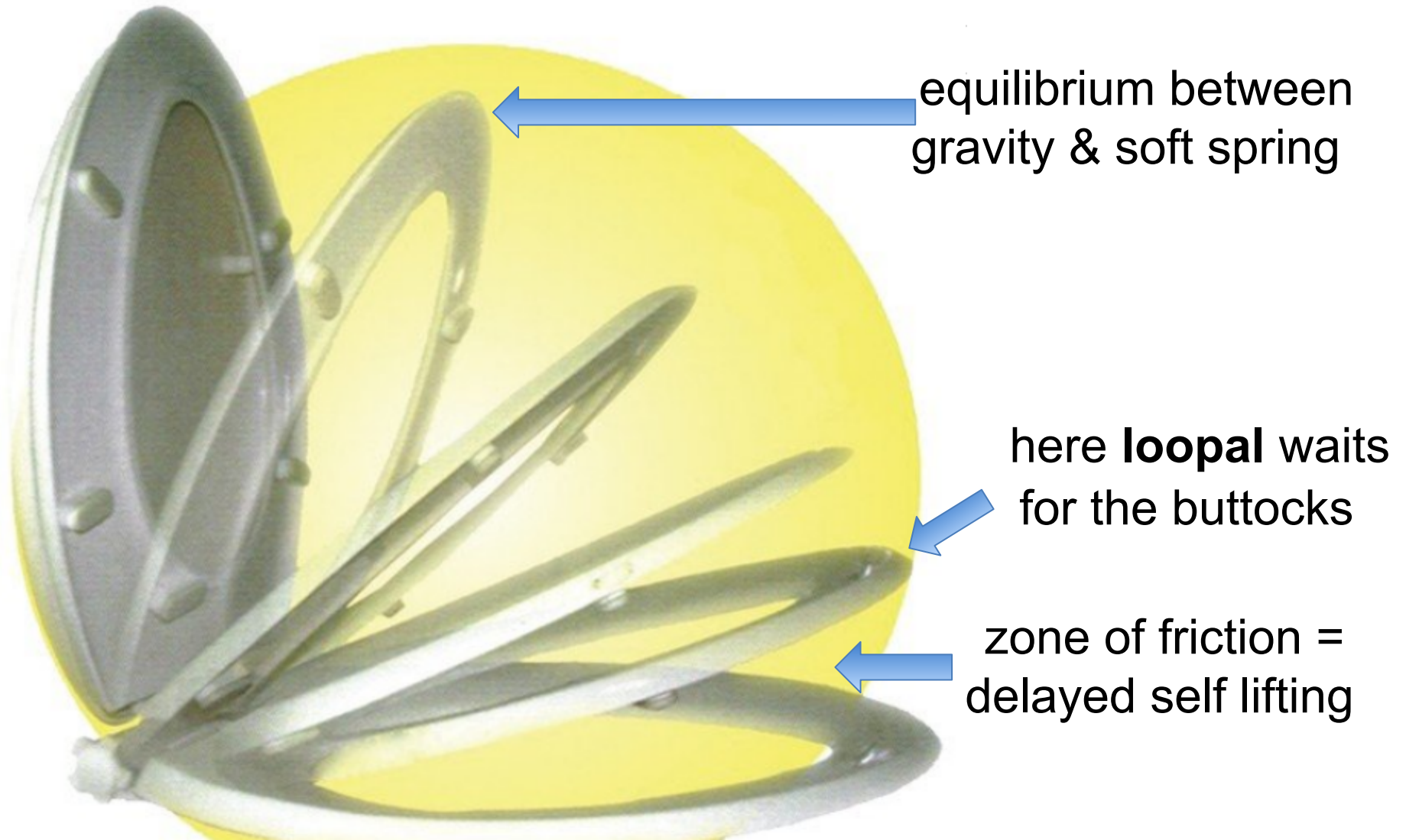
loopal

It all began with Denis who used to work in shopping centres

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My seat combines  
**soft close & delayed self lifting**  
without electricity or external fittings,  
It is still small (no counter-weight)  
and reasonably simple

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Target audience:

Individual or family WC

Fewer silly rules:









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*Platforms:* - kickstarter - later amazon  
- contacts from BTA, A restroom A, WTO

*Social media and PR:*

- contact BTA, A restroom A, WTO
- awards [take part in 'loo of the year']
- stir discussion on toilet behaviour  
& urinary segregation

*Thanking you*

The logo for 'loopal' is presented in a 3D, blocky font. The letters are black with white highlights on their top and side surfaces, giving them a three-dimensional appearance. The word 'loopal' is written in a slightly upward-sloping perspective. A blue, thick, curved line is drawn around the letters, starting above the 'l', arching over the 'o's, and curving back down below the 'l', resembling a wide smile or a protective shield.

*loopal elevates toilet image !*

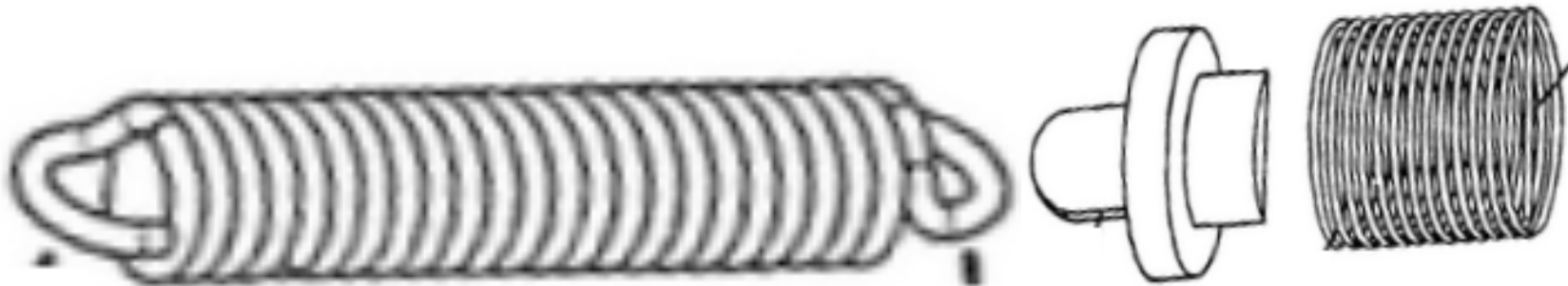
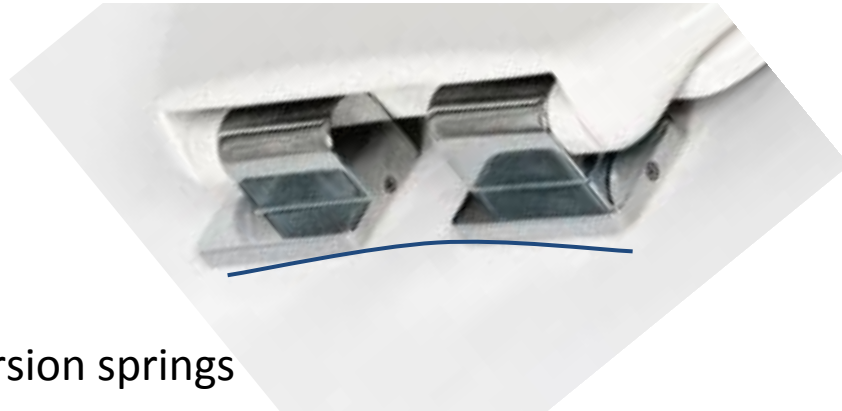
web: [loopal.weebly.com](http://loopal.weebly.com)

# loop pal

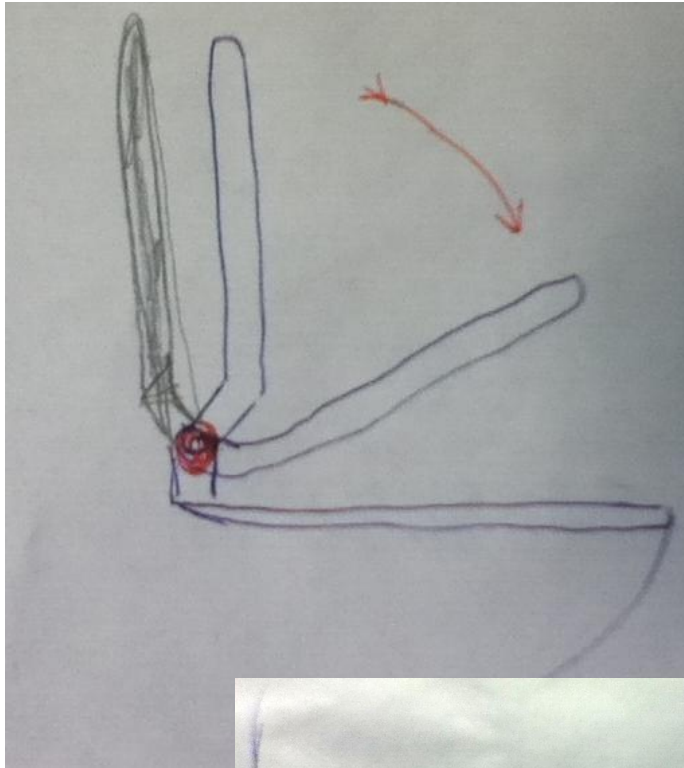
Two hinges

positioned  
on a slightly  
bended axis  
with

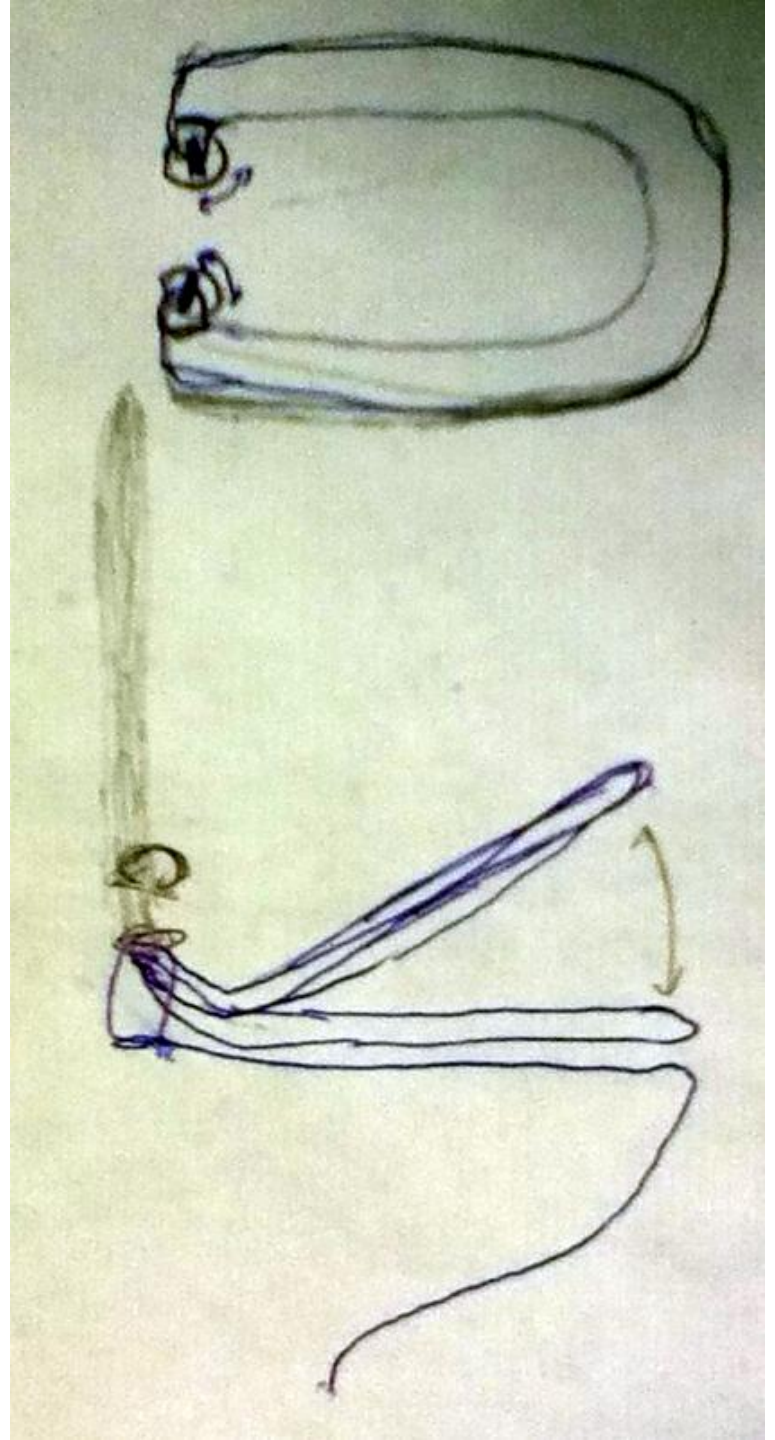
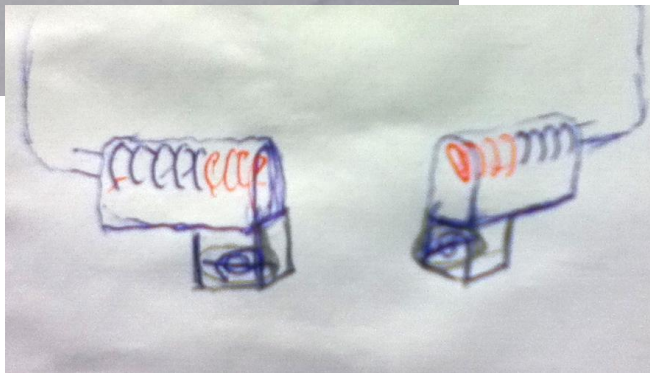
2 different torsion springs



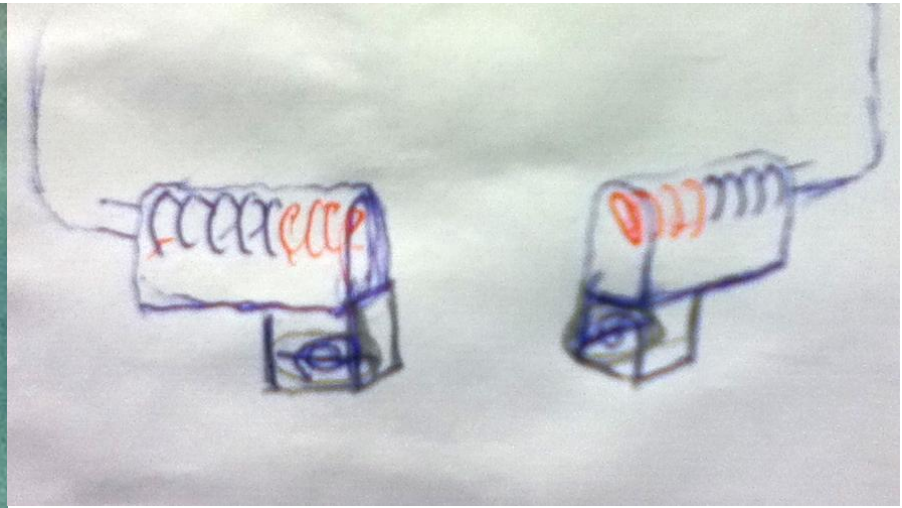
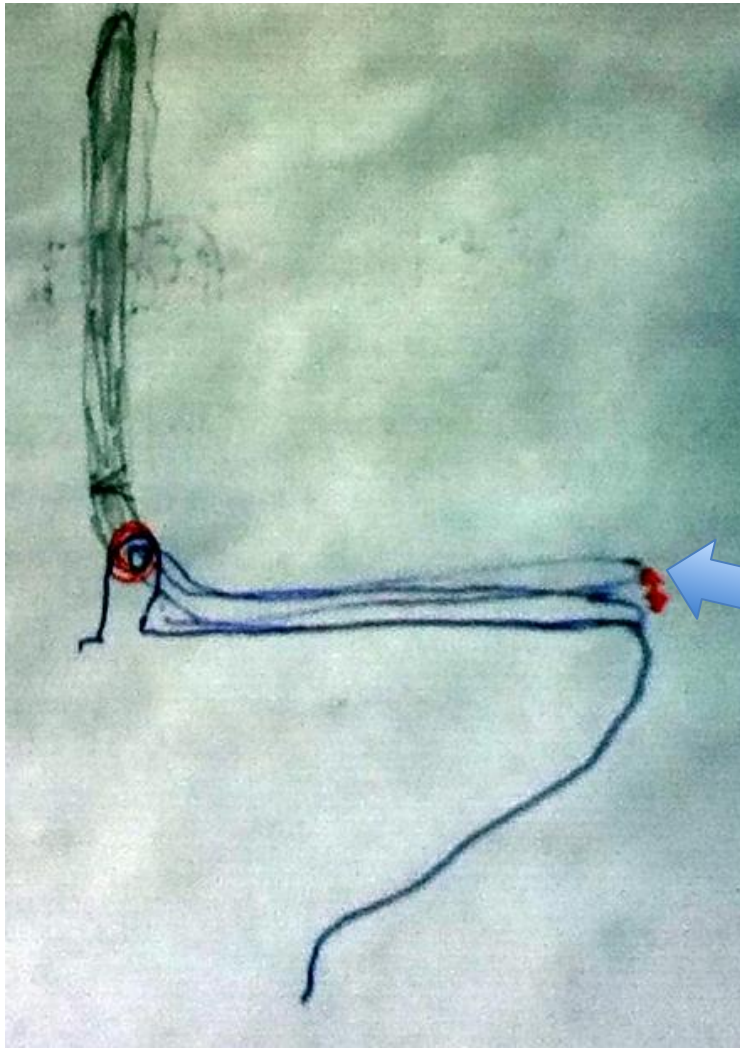
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hinge:



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where the friction  
bended axis  
and delays